



## FOR IMMEDIATE RELEASE

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## NCGA, NGFF Debut Joint Farm Grain Bin Safety Video

(Washington) Feb. 3, 2011 -- The National Corn Growers Association and the National Grain and Feed Foundation – the research and education arm of the National Grain and Feed Association – today unveiled a joint video project to promote awareness about grain bin safety on the farm.

The two organizations teamed up in November to develop the video in response to an increase in U.S. fatalities and injuries associated with entry into grain bins.

"In 2010 we saw a record number of farmers becoming engulfed in grain bins and we decided it was time to have a proactive role in creating awareness about the serious nature of this issue," NCGA President Bart Schott, a grower from Kulm, N.D., said. "We hope that this video makes farmers stop and think twice before the next time they put themselves in danger."

"Flowing grain can pose a life-threatening hazard, and statistics show that 92 percent of victims who become fully engulfed, which can happen in a matter of seconds, do not survive," said NGFA President Kendell W. Keith. "People need to become more aware of the hazards, and our Foundation was very pleased to be part of this proactive, prevention-based approach by NCGA to save lives."

Keith noted that the NGFF in 1998 had developed a video on prudent practices to prevent engulfment incidents in commercial grain-handling facilities – material that was updated when it produced a comprehensive new safety video for the industry in 2010. But until now, such an educational tool focused exclusively on farm bins did not exist.

The new video, shot on location in several states, provides a wide range of information from prevention tips and background data on grain bin accidents. The project also involved interviews with professionals in the fields of grain bin safety research and rescue to provide as much information to viewers as possible.

The video is available at NCGA.com and on NCGA's YouTube channel. It also is being distributed by NCGA to affiliated farm organizations. The NGFA also has made the video available on its website at <a href="https://www.ngfa.org">www.ngfa.org</a>, and will be encouraging its grain elevator members to distribute it to farmer-customers.

## About NCGA:

Founded in 1957, the National Corn Growers Association represents 35,000 dues-paying corn farmers nationwide and the interests of more than 300,000 growers who contribute through corn checkoff programs in their states. NCGA and its 48 affiliated state associations and checkoff organizations work together to create and increase opportunities for their members and their industry.

## **About NGFA:**

Established in 1896, the NGFA is a U.S.-based nonprofit trade association that consists of more than 1,000 grain, feed, processing and grain-related companies comprising more than 7,000 facilities that handle more than 70 percent of U.S. grains and oilseeds. Affiliated with the NGFA are 26 state and regional grain and feed trade associations. The NGFA also has strategic alliances with the North American Export Grain Association and Pet Food Institute.

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